

The Campaign Age.



got
an
idea?

Campaign Age is a strategy-first marketing consultancy headquartered in India, built to help ambitious brands navigate complexity and scale with confidence.

We believe powerful campaigns don't begin with content, they begin with clarity. Through disciplined market intelligence, structured brand architecture, and high-impact execution, we design growth systems that are insight-driven, creatively distinctive, and commercially measurable.

Founded by partners of Huckster Group, Campaign Age extends strategic depth with agile execution, bridging enterprise-level thinking with executional precision.

founder's note.

In a world full of content, we chose to build meaning.

Campaign Age was born from a simple belief brands don't win by being louder, they win by being aligned. Where strategy, creativity, and execution work seamlessly as one.

Our journey began with Huckster Group Headquartered in Dubai, UAE, partnering with brands across the Globe. As we expanded into India, one thing became clear - this is not just a market, it's a movement. Fast, diverse, and deeply cultural. Here, growth demands more than scale. It demands relevance, precision, and speed.

With our India project and global execution capabilities, we bring together structured thinking, cultural intelligence, and agile delivery, helping brands not just participate in markets, but lead them.

our approach.

Decode the Market We begin with deep analysis of category trends, competition, and cultural context.

Define the Brand We establish positioning, narrative, and structural clarity to anchor all communication.

Design the System We build scalable creative, content, and media frameworks aligned to business goals.

Deploy with Precision We execute across channels with coordination, consistency, and attention to detail.

Drive Momentum We continuously optimize based on performance, insights, and evolving market conditions.

**what
we do**

And Why You'll Love It

monitor
the market.

map
the opportunity.

market
with precision.

From **social content and commercial production to overseas media buying, AI-powered creative development, and influencer partnerships**, Campaign Age delivers integrated solutions designed not just to launch brands but to scale them.

we don't chase attention. We engineer momentum

market intelligence & opportunity tracking

We analyze consumer behavior, category shifts, and competitive landscapes to identify where your brand can win locally and internationally.



trend & cultural monitoring

From digital movements to emerging tech and content formats, we track what's shaping tomorrow's conversations so you act before the market reacts.



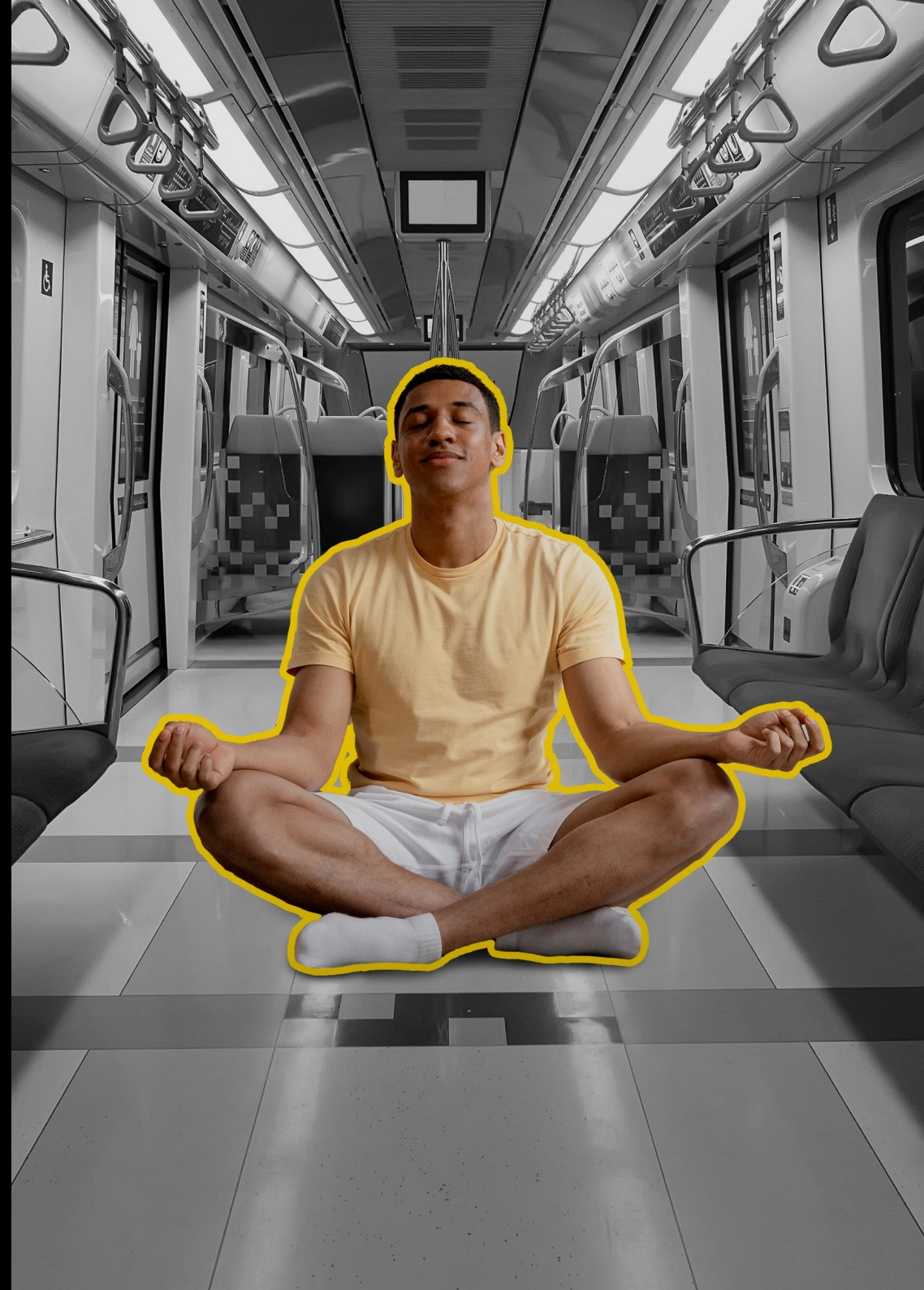
audience segmentation

We decode audiences beyond demographics, mapping motivations, behaviours, purchase triggers, and cultural contexts across markets.



brand positioning & architecture

We clarify your brand's role in the market defining its narrative, hierarchy, and long-term strategic direction.



creative systems development

- Static & Motion Graphic Design
 - AI-Powered Creative Development (Static & Motion)
- We build scalable creative systems that ensure consistency across platforms while leveraging AI to accelerate innovation and adaptability.



social content production

End-to-end social content shoots and edits designed for performance, platform-native, insight-driven, and conversion-focused.



commercial video production

Concept-to-delivery production for brand films, digital commercials, and campaign videos built for multi-channel distribution.



overseas media buying

Strategic media planning and buying across:

- Digital Platforms
- Print Media
- Public Relations
- OOH (Out-of-Home)
- Event Sponsorships

We ensure your brand appears where it matters most across global markets.



influencer & celebrity endorsement

We identify, negotiate, and manage partnerships with influencers and public figures who align with your brand values and audience prioritizing credibility over vanity reach.





why campaign age?

Global Presence

Born from the strategic foundation of Huckster Group in Dubai, United Arab Emirates (since 2015), Campaign Age operates with a multi-market advantage with strategic and executional exposure across 3 continents.

This allows us to combine regional cultural intelligence with globally aligned execution standards, enabling brands to scale across borders with consistency and relevance.

our believers.

SONY

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GOVERNMENT OF DUBAI

SK&N
St Kitts & Nevis
CITIZENSHIP BY INVESTMENT

AIR INDIA



Niterra
IGNITE YOUR SPIRIT

WAHL®
PROFESSIONAL

مول العين
MALL OF AL AIN

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ZEE STORES INTERNATIONAL L.L.C.

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Faqueh University Hospital

مكاني الأسواق المجتمعية
MAKANI COMMUNITY CENTERS

evogreen
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غذاء
Ghitha

مكاني
MAKANI

HBL

M
MOSER

ZERO FAT

Sata
ساتا
وكالة مطار الشارقة للسفرات
Sharjah Airport Travel Agency

Brands For Less

الأنصاري للصرافة
AL ANSARI EXCHANGE

INNOVATE
REAL ESTATE

ميغا مول
mega mall

LAURA ASHLEY



LIFE Style
FINE JEWELRY

sanford®
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Gulf Today

Malayala  Manorama



TOYOBO



POPEYES



ROYAL
CINEMAS سينيما



+HealthPlus Fertility
هيلث بلاس للإخصاب





**ready to
stand out?**

let's create *together*

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